

ANNUAL REPORT 2025-26

SMALL ACTIONS LEAD TO BIG CHANGES



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About the Organization



Amarpushp Educational and Welfare Society is driven by a vision to build an inclusive and empowered society where every individual has access to quality education, sustainable livelihoods, and a life of dignity. The organization works towards this vision by enabling education for underserved children, building employability skills among youth, promoting women empowerment, and supporting health, nutrition, and environmental initiatives. At its core, Amarpushp is committed to developing scalable and impact-driven programs aligned with national development priorities. Its work is guided by strong values of inclusion, integrity, empowerment, collaboration, and a clear focus on measurable outcomes.

Established in 2011, Amarpushp has grown from a grassroots initiative into a structured development organization with a presence across the NCR region and Uttar Pradesh. Over the years, it has focused on addressing critical gaps in foundational education, digital and employability skills, and access to community support systems. Its flagship initiatives, Shiksha Pratham and the Amarpushp Skill Academy, reflect its integrated approach towards education and livelihoods. The organization has also strengthened its internal systems, including program implementation, monitoring and evaluation, financial governance, and CSR compliance, enabling it to deliver consistent and accountable impact.

Amarpushp is registered under the Societies Registration Act, 1860, and holds key certifications such as 12A, 80G, and CSR-1, making it eligible for tax exemptions and CSR partnerships. The organization follows a robust governance framework supported by regular financial audits, transparent reporting practices, and adherence to statutory and compliance norms, ensuring credibility and trust among stakeholders.

Message from the Director

Dear Stakeholders,

It gives me immense pride to present the Annual Report of Amarpushp Educational and Welfare Society for the year 2025–2026. This year marked meaningful progress in our journey to strengthen education and employability among underserved communities.

Through our flagship initiative, Shiksha Pratham, we have seen encouraging improvements in foundational literacy, numeracy, and confidence among children, particularly those from migrant and low-income backgrounds. Simultaneously, the Amarpushp Skill Academy has enabled youth to build digital competencies and workplace readiness, helping bridge the critical gap between education and employment.

What continues to inspire us is the resilience and aspiration of the communities we serve. The trust of families, the enthusiasm of children, and the determination of youth reaffirm our commitment to creating long-term, sustainable change. This year also highlighted the importance of strong partnerships—with CSR partners, educators, volunteers, and community members—whose support has been instrumental in expanding our impact.

As we move forward, our focus remains on expanding our reach, strengthening program quality, and leveraging technology to enhance outcomes. We are committed to building scalable models that empower individuals with the skills, confidence, and opportunities needed for a dignified future.

I extend my heartfelt gratitude to all our stakeholders for their continued support. Together, we can create a more inclusive and empowered society.

Warm Regards,



Gitanjali Kushwaha
Director

Amarpushp Educational and Welfare Society

Year at a Glance

The year 2025–2026 marked a significant phase of growth and impact for Amarpushp Educational and Welfare Society. Through focused interventions in education, skill development, health, and environmental sustainability, the organization continued to create meaningful change in underserved communities.

Key highlights include:

- Strengthened foundational learning through Shiksha Pratham, reaching a larger number of children
- Expanded digital and employability training under Amarpushp Skill Academy
- Continued focus on women empowerment through vocational training
- Increased outreach in health and community well-being initiatives
- Active contribution towards environmental sustainability through plantation drives

Major Achievements & Milestones

- Successfully impacted over 1,000+ individuals through multi-dimensional programs
- Strengthened community engagement through consistent on-ground activities
- Improved access to education, digital skills, and basic support services
- Enhanced participation of women and youth in skill-based programs
- Continued collaboration with community members and stakeholders



Context & Need

While India has made notable progress in expanding access to education and livelihood opportunities, deep-rooted inequities continue to persist at the last mile. Recognizing these interconnected challenges, Amarpushp started operating in Prayagraj and Noida with an integrated approach combining of Education, Skill Development, Women Empowerment, Health and Community Support, Environmental Initiatives This holistic model ensures that individuals are not only supported in the present but are also equipped for a more secure and self-reliant future.

In **Noida's urban and peri-urban clusters**, a large proportion of families are migrant workers engaged in informal labour. Frequent mobility, unstable incomes, and limited social security systems disrupt children's education continuity. Although school enrolment rates are relatively high, **learning outcomes remain critically low**, with many children in early grades unable to read basic texts or perform simple arithmetic. Overcrowded government schools and lack of supplementary academic support further widen these foundational learning gaps, increasing the risk of long-term educational exclusion.

In **Prayagraj's semi-urban and rural communities**, the challenge is compounded by **limited access to quality education infrastructure**, lower parental literacy levels, and socio-economic vulnerabilities. First-generation learners often lack academic support at home, resulting in poor retention, low confidence, and gradual disengagement from formal education systems.

Parallely, across both geographies, youth **face a significant employability crisis**. Despite completing basic schooling, many young individuals remain unprepared for the job market due to:

- Minimal exposure to **digital tools and technology**
- Lack of **communication and workplace readiness skills**
- Absence of **structured career pathways and job linkages**

This creates a **systemic disconnect between education and employment**, pushing youth into informal, low-paying, and unstable work, thereby perpetuating cycles of poverty.

Women and girls in these communities face **additional barriers**, including restricted mobility, limited access to skill development opportunities, and socio-cultural constraints that hinder their economic participation.

Furthermore, **inadequate access to healthcare, nutrition, and awareness services** continues to impact overall well-being, directly influencing education continuity, productivity, and quality of life.

Alignment with National Priorities & SDGs

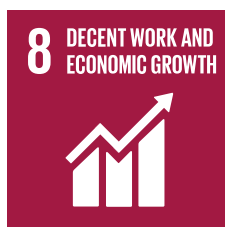
Amarpushp's interventions are closely aligned with India's national development priorities and global Sustainable Development Goals (SDGs).

National Alignment:

- **National Education Policy (NEP 2020):** Focus on foundational literacy and numeracy
- **Skill India Mission:** Promoting employability and vocational training
- **Digital India:** Enhancing digital inclusion and access to technology
- **Women Empowerment Initiatives:** Supporting financial independence and participation

Sustainable Development Goals (SDGs):

- **SDG 3 – Good Health & Well-being:** Through health camps and awareness initiatives
- **SDG 4 – Quality Education:** Ensuring inclusive and equitable education
- **SDG 8 – Decent Work & Economic Growth:** Promoting employment and skill development
- **SDG 10 – Reduced Inequalities:** Supporting marginalized communities
- **SDG 13 – Climate Action:** Through environmental initiatives like tree plantation



Programs and Interventions

Amarpushp Educational and Welfare Society implements a range of integrated programs designed to address the interconnected challenges of education, employability, gender inequality, health, and environmental sustainability. The organization follows a **holistic development approach**, ensuring that individuals are supported at every stage—from early learning to livelihood generation.

Shiksha Pratham

Foundational Learning Program under “Education Initiatives” Shiksha Pratham is the flagship education initiative of Amarpushp, focused on strengthening **foundational literacy and numeracy (FLN)** among children from underserved communities.

The program primarily supports **first-generation learners** studying in government schools, who often lack access to academic support at home.

Key Interventions:

- Structured after-school academic support
- Focus on reading, writing, and basic numeracy skills
- Small-group learning for personalized attention
- Continuous assessment and remedial support
- Engagement with parents to support children’s learning

Impact Focus:

- Improved learning outcomes and academic confidence
- Increased school attendance and participation
- Reduced risk of dropout among vulnerable children

Through Shiksha Pratham, Amarpushp is working to ensure that **education translates into real learning**, laying a strong foundation for future growth.



Amarpushp Skill Academy

Digital & Employability Skills under Skill Development & Livelihood Programs

Amarpushp Skill Academy focuses on preparing youth for **sustainable livelihood opportunities** by equipping them with industry-relevant skills. The program addresses the critical gap between **education and employability**, particularly for youth from economically weaker backgrounds.

Key Interventions:

- Computer and digital literacy training
- Basic IT and office productivity tools
- Introduction to emerging technologies and digital awareness
- Communication and workplace readiness training
- Career guidance and exposure to employment opportunities

Impact Focus:

- Enhanced digital confidence and technical skills
- Improved employability and job readiness
- Increased access to formal employment opportunities

The Skill Academy plays a crucial role in enabling youth to transition from **learning to earning**, supporting long-term economic independence.



Women Empowerment & Livelihood Initiatives

Amarpushp is committed to empowering women and girls by providing them with opportunities to become **financially independent and socially confident**.

Key Interventions:

- Vocational training such as sewing and tailoring
- Skill-based livelihood programs
- Awareness sessions on self-reliance and rights

Impact Focus:

- Income-generation opportunities for women
- Increased confidence and decision-making ability
- Enhanced participation of women in community development

These initiatives contribute to building **self-reliant families and stronger communities**.



Health & Well-being Interventions

Recognizing that education and livelihood outcomes are closely linked to health, Amarpushp conducts initiatives focused on **basic healthcare and well-being**.

Key Interventions:

- Medical check-up camps for children and families
- Awareness on hygiene and preventive healthcare
- Support for overall well-being of beneficiaries

Impact Focus:

- Improved health awareness among communities
- Early identification of health issues
- Better attendance and participation in education programs



Sports & Holistic Development

Amarpushp integrates sports and physical activities as part of child development, recognizing their importance in building **confidence, discipline, and teamwork**.

Key Interventions:

- Regular sports activities for children
- Participation in group and outdoor games
- Encouragement of physical fitness and healthy habits

Impact Focus:

- Improved physical and mental well-being
- Development of teamwork and leadership skills
- Increased engagement in learning environments



Tree Plantation under Environmental Initiatives

Environmental sustainability is an integral part of Amarpushp's community engagement approach.

Key Interventions:

- Tree plantation drives in local communities
- Awareness on environmental protection
- Promotion of sustainable practices

Impact Focus:

- Contribution to a greener and healthier environment
- Increased community awareness on climate responsibility
- Engagement of youth and children in sustainability efforts



Overall Impact Approach



Education



Skill Development



Employment



Empowerment

→ → →

Program Implementation Approach

Amarpushp Educational and Welfare Society adopts a **structured, community-based and outcome-driven implementation approach** to ensure that its programs deliver measurable and sustainable impact.

The organization's model is designed to bridge the gap between **access and outcomes**, ensuring that interventions translate into real improvements in learning, employability, and quality of life.

Theory of Change

Amarpushp's interventions are guided by a clear and logical **Theory of Change**, which connects program inputs to long-term impact.

Core Approach:

- If children and youth from underserved communities receive structured, **high-quality education and skill development support**
- And if their progress is continuously assessed with timely interventions
- And if families and communities are actively engaged in the process

Then:

- Learning outcomes improve
- Confidence and participation increase
- Employability and income opportunities expand

Leading to:

- Reduced dropout rates
- Improved livelihoods
- Long-term social and economic empowerment

Implementation Approach



Quality Education + Skills + Community Engagement → Improved Outcomes → Leading to Empowerment

Implementation Model

Community-based Centers



Structured Curriculum



Holistic Approach



Small Group Learning



Continuous Assessment



Partnerships

Collaboration plays a key role in amplifying impact and ensuring sustainability. Amarpushp actively engages with:

CSR Partners

- Supporting program funding and scaling
- Enabling infrastructure, training, and innovation

Community Stakeholders

- Local leaders and families supporting participation
- Strengthening trust and ownership

Volunteers & Professionals

- Contributing expertise in teaching, mentoring, and training
- Supporting program delivery and innovation

Institutional & Industry Linkages

- Providing exposure, guidance, and employment opportunities for youth

Impact & Outcomes

Amarpushp Educational and Welfare Society continues to create meaningful and measurable impact by addressing critical gaps in education, employability, and community well-being.

The organization's interventions are designed not only to deliver services but to enable **long-term transformation in the lives of beneficiaries.**

Output-Level Achievements

During the year 2025–2026, Amarpushp achieved significant outreach across its key program areas:

Education & Child Development

- **160 children** supported through Shiksha Pratham initiative
- **320 school uniforms** distributed to promote dignity and school participation

Skill Development & Livelihood

- **100 youth** trained in computer and digital skills
- **50 women** and girls trained in sewing and vocational skills

Health & Community Well-being

- **400 medical check-ups** conducted for children and their families

Environmental Sustainability

- **800 saplings planted** across local communities

Through this year's interventions Amarpushp's integrated approach towards community development addressed both immediate needs and future opportunities, the organization continues to empower individuals to move towards **self-reliance, dignity, and improved quality of life.**

Outcome-Level Changes

Beyond numbers, Amarpushp's interventions have led to **visible and meaningful changes** in the lives of beneficiaries:

Improved Learning Outcomes

- Children demonstrated better reading and numeracy skills
- Increased confidence and classroom participation
- Reduced learning gaps among first-generation learners

Enhanced Employability

- Youth gained practical digital and workplace skills
- Improved confidence in pursuing job opportunities
- Increased readiness for formal employment

Women Empowerment

- Women and girls developed income-generating skills
- Increased confidence and participation in decision-making
- Greater financial independence at household level

Improved Health Awareness

- Increased awareness about hygiene and preventive healthcare
- Early identification of health concerns through medical camps

Environmental Awareness

- Increased community participation in tree plantation drives
- Enhanced awareness on sustainability and environmental responsibility



Confidence → Capability → Opportunity → Self-Reliance

Partnerships & Collaborations

Amarpushp Educational and Welfare Society believes that **collaboration is key to creating sustainable and scalable impact**. Through strategic partnerships with corporate organizations, educational institutions, and community stakeholders, the organization has been able to expand its reach and enhance the quality of its programs.

CSR Partnerships

Amarpushp has been privileged to collaborate with leading corporate organizations that share a common vision of social impact and community development.

Key CSR Partners:

- **NEC Corporation India Pvt. Ltd.**
- **Insight Direct India Private Limited**

These partnerships have played a critical role in:

- Supporting education and skill development initiatives
- Strengthening infrastructure and program delivery
- Enabling access to resources, technology, and expertise
- Enhancing the scale and sustainability of interventions

Through CSR collaborations, Amarpushp continues to build **impact-driven programs aligned with corporate social responsibility goals and national development priorities**.

Educational & Institutional Partnerships

Amarpushp works closely with educational institutions to strengthen learning ecosystems and provide holistic development opportunities for children.

School Partner:

- Pacific World School, Noida Extension
- The Shri Ram Universal School

Technical & Knowledge Partner:

- M/s G Systems
- PlanEx Hivers Consulting Private Limited

Community & Volunteer Engagement

Beyond institutional partnerships, Amarpushp's work is deeply rooted in **community participation and volunteer support**.

- Community members actively support program implementation
- Volunteers contribute to teaching, mentoring, and awareness initiatives
- Parents and families play a crucial role in sustaining engagement

This collective effort helps build **trust, ownership, and long-term sustainability** within the communities served.



Financial Overview

Way Forward

Amarpushp Educational and Welfare Society will focus on expanding its impact across underserved communities while strengthening the quality of its education, skill development, and outreach programs. Building on its work in Noida and Prayagraj, the organization aims to expand Shiksha Pratham, improve foundational learning for children, strengthen the Amarpushp Skill Academy with industry-relevant training and placement support, and promote women's empowerment through vocational and income-generation opportunities. It will also integrate health, hygiene, and well-being initiatives into community programs, continue environmental awareness efforts, and scale its model to new geographies through stronger partnerships, greater use of technology, and a continued focus on building self-reliant individuals and inclusive, sustainable communities.

Strategic Focus Areas (At a Glance)

| Area | Focus |
|----------------------|---|
| Education | Expand FLN programs and improve learning outcomes |
| Skill Development | Digital skills, employability, placement support |
| Women Empowerment | Vocational training and income opportunities |
| Health & Well-being | Preventive care and community awareness |
| Environment | Sustainability and plantation drives |
| Scale & Partnerships | Geographic expansion and CSR collaboration |
| Technology | Digital tools and data-driven program management |

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